Propaganda – book presentation

2016/12/12
2016/11/18



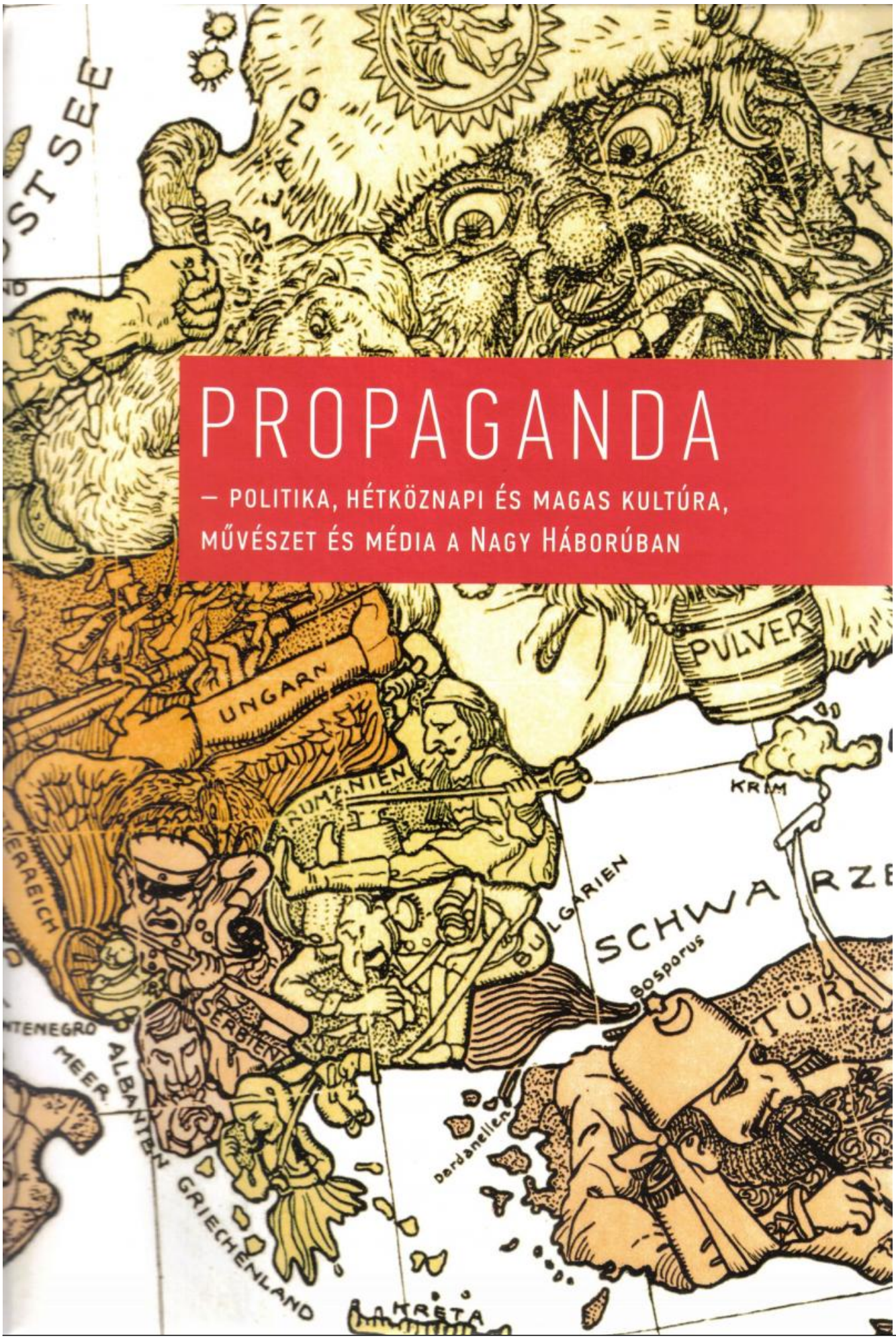
National Széchényi Library invites you and your friends to the presentation of a book entitled *Propaganda – politika, hétköznapi és magas kultúra, művészet és média a Nagy Háborúban (Propaganda – Politics, Everyday and High Culture, Art and Media in the Great War)*, edited by Iván Bertényi, Jr., László Boka and Anikó Katona. The event will start at 4 p.m. on Monday December 12, 2016.

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The volume will be presented by historian Balázs Ablonczy, Senior Research Fellow of HAS Research Center for the Humanities, Institute of History, who will also have a discussion with the editors of the book.

Venue: National Széchényi Library, Boardroom 516
Date: 4 p.m. on Monday December 12, 2016

The book will be available at a discount price during the event.


PROPAGANDA
– POLITIKA, HÉTKÖZNAPI ÉS MAGAS KULTÚRA,
MŰVÉSZET ÉS MÉDIA A NAGY HÁBORÚBAN
PULVER
UNGARN
KRIM
BULGARIEN
SCHWA
Bosporus
SERBIEN
ALBANIEN
GRIECHENLAND
KRETA

[1]**ABOUT THE BOOK**

In January 2016, National Széchényi Library held a two-day interdisciplinary conference in the framework of a project aimed at studying, via various disciplines, hinterland propaganda during World War I, its changes over time as well as its forms and tendencies. Primarily with the help of a great exhibition opened in the Library in autumn 2015, and also with the help of other events and publications, NSZL has aimed at putting this rather complex theme in the focus of attention since the centennial year of the Great War. In order to discuss issues raised by the successful exhibition with representatives of the targeted professional fields, National Széchényi Library organized a scientific conference, the edited and selected studies of which are included in this book. Our publication wishes to connect the results of various disciplines including history, history of the press, history of literature and art history, and to study the form versions of hinterland propaganda in fields such as politics, press, literature or visual culture in approximately thirty essays.

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2016/12/12 - 10:30

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